# Web Master / Developer

## Position Information

**Employer:** Home and Leisure Superstore  
**Division:** N/A  
**Title:** Web Master / Developer  
**Description:**  
- Server migration (to own server) and subsequent server configuration and administration  
  - Migrate Data and Design from existing e-commerce platform (asp based) to new e-commerce platform (Magento)  
  - Set-up Taxonomy for the web-site and configure categories in a user-friendly order.  
  - Adding products, images and data to database from a wide range of suppliers large and small  
  - Developing systems and scripts to auto-update pricing changes from suppliers  
  - Configuring EDIs between ERP system to various e-commerce platforms and order processing system  
  - Optimize landing pages, urls and other content for SEO  
  - Customize layouts for seasonal and merchandising uses  
  - Coordinate and align company goals with SEO and PPC teams  
  - Develop daily metrics reports for both merchandising and performance to help us optimize our customers needs  
  - Assisting in other office IT issues (light) including server optimization and business software implementations.  

This is an on-site position at our office in Bakersfield CA. Our need is immediate and long-term.

**Qualifications:**  
- Bachelor's or Master's degree in Computer Science or related area  
- Hands-on experience developing web applications using technologies such as PHP, J2EE, JSP, ASP, .NET, Perl  
- Hands-on experience with databases and Structured Query Language (SQL)  
- Hands-on experience with User Interface and/or interaction design experience - HTML, CSS, JavaScript, AJAX  
- Experience with graphic designing – Photoshop, Corel Draw, Flash  
- Experience with enterprise search engines and e-commerce systems – Magento  
- Experience in SEO / PPC management.  
- Creative concepting through to creative design of themes  
- Web dev/coding for themes.  
- Strong troubleshooting and problem solving abilities  
- Strong verbal and written communication skills  

## Contact Information

**Employer:** Home and Leisure Superstore  
**Name:** Mr. Fakhruddin Shakir  
**E-mail:** shakir@shakir.com  
**Address:**  
6301 White Ln  
Bakersfield, CA  
93309 United States

## Important Dates

**Posted On:** Mar 15, 2010  
**Applications Accepted Until:** May 01, 2010  
**Default Email For Resumes**  
shakir@shakir.com

## Location

**Location**  
City: Bakersfield  
State: California  
Country: United States

**Position Type:** Full Time, (Career/Degreed)  
**Desired Major(s):** All Majors  
**Salary Level:** Depends on experience  
**Job Function:** Computer Science/Statistics  
**Duration:** indefinite  
**Approximate Hours full time Per Week:**  
**Travel Percentage:** No Travel